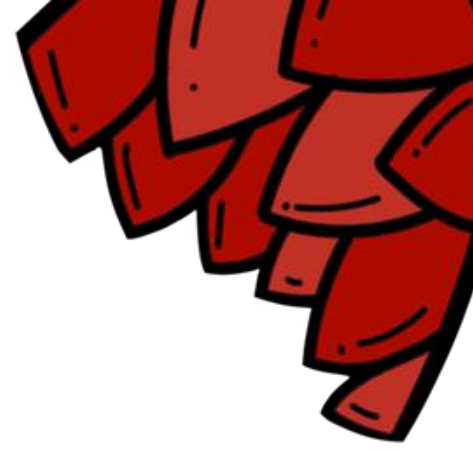


# Which way?



## Terms of Use and Privacy Policy

### Terms of Use

By accessing and using the Which Way website ([www.whichway.info](http://www.whichway.info)), you agree to comply with the following terms and conditions:

1. **Content Use:** The content on this website is for informational purposes only. It is not intended to be a substitute for professional medical advice, diagnosis, or treatment.
2. **User Contributions:** When participating in forums, events, or submitting content, you agree to provide accurate and appropriate information that does not infringe on others' rights.
3. **Intellectual Property:** All content on this website, including text, graphics, logos, and images, is the property of Which Way? and protected by copyright laws.
4. **Third-Party Links:** Our website may contain links to third-party websites. We are not responsible for the content or privacy practices of these sites.
5. **Modifications:** We reserve the right to modify or discontinue any part of our website without notice.

### Privacy Policy

Which Way? is committed to protecting your privacy and ensuring the confidentiality of your personal information.

### Information Collection and Use

1. **Personal Information:** We may collect personal information when you:
  - Register for events
  - Sign up for newsletters
  - Apply for internships or research opportunities
2. **Usage Data:** We collect anonymous data about website usage to improve our services.

### Information Sharing

We do not sell, trade, or rent your personal information to third parties. We may share information with:

- Partner organisations (ACCHOs, Indigenous community groups, medical services) for program delivery



- Researchers for approved studies related to smoking cessation in Aboriginal and Torres Strait Islander communities

## **Your Rights**

You have the right to:

- Access your personal information
- Request corrections to your data
- Opt-out of communications

## **Cookies**

Our website uses cookies to enhance user experience and collect usage data. You can control cookie settings through your browser.

## **Changes to This Policy**

We may update this policy periodically. Please check this page for the latest version.

## **Contact Us**

If you have any questions about this policy or your personal information, please contact us at [whichway@newcastle.edu.au](mailto:whichway@newcastle.edu.au)

By using the Which Way website and related services, you consent to the terms of this privacy policy.